



U.S. Patent and FDA Clearance Awarded for Anti-Snoring Device, Company Poised for U.S. Expansion.

Calgary, AB – September 16, 2009 – Calgary-based MPowRx Health and Wellness Products Inc. (MPowRx) today announced that the United States Patent and Trademark Office has granted United States Patent 7,533,674 entitled “Tongue Retention Device”. The awarded Patent broadly covers the MPowRx™ Snoring Solution and underscores the innovative nature of the device. This Patent complements a previously awarded US Design Patent D461,240 entitled “Tongue Retention Device”.

The Company today further announced that it has received 510K premarket notification from the FDA for the MPowRx™ Snoring Solution. The Company has satisfied the agency’s requirements as a Class II medical device, permitting it to begin marketing the device in the USA. Acting through its U.S. agent, regulatory firm Emergo Group Inc., (<http://www.emergogroup.com/>) the Company is proceeding with expansion plans across the border.

The MPowRx™ Snoring Solution (www.isleepsound.com), distributed in Canada by a leading national Distributor Patterson Dental (www.pattersondental.com), is being embraced by dental professionals who recognize the large unmet clinical need in the treatment of snoring.

“The issuance of this patent combined with FDA clearance, positions the Company for significant growth in a marketplace where few cost effective treatment options are supported by a proprietary technology and clinical efficacy”, says Nancy Markley of MPowRx. “We are excited to extend this clinically proven device to the 56 million American’s who suffer from snoring”, adds Markley. The MPowRx™ Snoring Solution was developed by noted Dr. Leslie Dort, Calgary dentist and dental sleep medicine researcher, in response to growing incidence, and unmet need for a simple, cost effective and clinically proven treatment.

About MPowRx Health and Wellness Products Inc.

MPowRx Health and Wellness Products Inc is a specialty consumer products company, dedicated to the commercialization of innovative health and wellness solutions. The Company’s flagship product, the MPowRx™ Snoring Solution, is a clinically proven anti-snoring device currently available in Canada as an over-the-counter treatment through

dental practitioners and the internet and in the US as a prescription device
(www.isleepsound.com).

Contact:

Nancy Markley, Ph.D.
markley@isleepsound.com
Toll-free: 1.877.867.6979
1.403.671.4627
www.isleepsound.com